



BEESSWIFT[®]

NOTIFICATION
OF
PRICE
INCREASES



Dear Valued Customer,

As we continue to manage costs wherever possible and minimise any price increases, the current unstable global supply chain, increases in key raw materials and transportation costs mean we are unable to maintain our current pricing beyond 31st December 2021.

Although we have been consistently reviewing our pricing and absorbing increases, we are now reaching a position that necessitates increasing all Beeswift branded products between 4% and 7% - effective 1st January 2022. Many of our Partner Brands have already initiated their own cost increases, most being in excess of the above, please note these will be passed on when applicable.

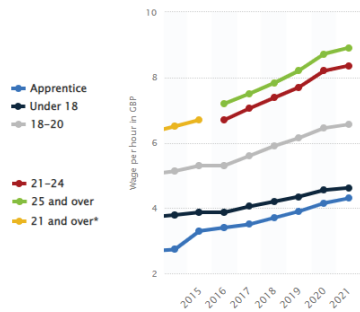
We remain committed to ensuring Beeswift provide competitive pricing and would hope some lines could be reduced when costs begin to fall. However, the current level of increase is unprecedented in every sector and one which is impossible to manage without the need to increase prices. It may remain necessary to amend pricing ad-hoc for certain products if we do not see key components stabilising, in particular container costs.

Significant increases across materials, labour and transportation are illustrated below.

Materials



Labour

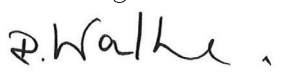


Freight



Thank you for your continued support and commitment to Beeswift. Please feel free to contact your area sales manager with any questions.

Kind regards



Darren Washbourne
Chief Commercial Officer



MATERIALS

Cotton is a natural fibre and is the world’s most important textile raw material.

As a garment producer, Beeswift is continuously affected by raw material costs and the price of cotton, in particular, is at an all-time high.

Indications are that this will continue to rise into 2022.

“Demand for textiles surged due to the global economic reopening”

COMMODITIES: COTTON PRICE FORECAST





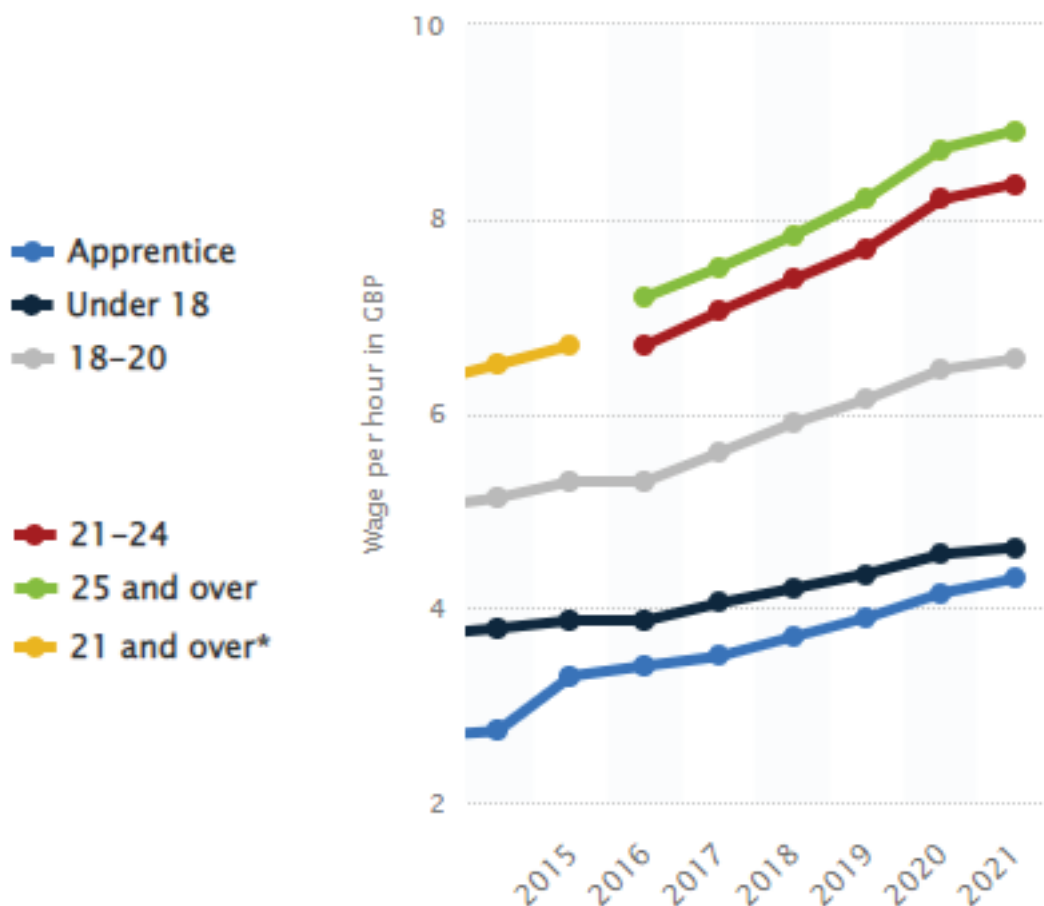
LABOUR

As a UK based manufacturer and wholesaler, we are continually affected by rising labour costs in the UK market.

National living wage increases have been made yearly over the last 6 years, with the latest rise due in April 2022. This will increase the NLW to £9.50 per hour from £8.91, a 6.6% increase.

“The National Living Wage is set to go up 6.6% in April 2022”

(in GBP per hour)





FREIGHT

Shipping costs are at an all-time high with increases seen month on month throughout 2021.

Many experts are predicting that pricing will not stabilise or begin to potentially fall until well into Q3 2022.

“Shipping costs are at an unprecedented high”

CHINA CONTAINERISED FREIGHT INDEX (CCFI)

